



Just Drive

April is Distracted Driving Awareness Month

“It Was Just...”

It was just a quick call

It was just a short trip

It was just one drink

It was just a picture

It was just an email

It was just a glance

It was just a text

It was just a bite

**“Just” is all
it takes**

Don’t Be A Statistic of “It Was Just...”

- ◆ For the first time in a decade, 40,000 people died in motor vehicle crashes in 2016
- ◆ There is strong evidence to support the under reporting of driver cell phone use in crashes is resulting in a substantial under-estimation of the magnitude of this public safety threat
- ◆ Up to 94% of crashes are caused by human error— shouldn’t we be operating at our best?
- ◆ Car crashes are the #1 cause of workplace death, with distraction as a leading factor
- ◆ Remember, hands-free devices don’t make you safer—while they allow for one more hand to be placed on the steering wheel, they do not reduce the distraction to the brain— when doing both at the same time, your brain is unable to do either well
- ◆ SPEAK UP! As a passenger you have the right to speak up & ask the driver “Do you mind waiting until we are parked to accept that call or send that text?”
- ◆ Being distracted behind the wheel should never be considered a necessity

